# Jersey Cycling Association
# Strategic Plan 2026 - 2030

# Jersey Cycling Association

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| **Issued By** | Jersey Cycling Executive Committee |
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**Change History**

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Main roles within the JCA:
Jay Cracknell - President
Karen Bull – Vice President
Vacant – Treasurer
Ben Richards – Secretary

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## Section 1 - Document Purpose

This document sets out the JCA's (also referred to as 'Jersey Cycling') current strategic plan for the development of the sport of Cycling in Jersey and includes references to related projects and their sponsor and stakeholders.

Document & Strategy Control

This document will evolve throughout its existence and will be published at each revision point with a new version number and date.

# Jersey Cycling Association

Jersey Cycling Background – the Executive, Management Structure & Sub Committees

Jersey Cycling is made up of the following roles:

- President
- Vice president
- Treasurer
- Secretary

These four Officers are responsible for the strategic plan for cycling and the management of any sub-committees. Below are Co-opted roles to the Committee.

- Team Manager
- Assistant Team Manager
- Safeguarding Officer
- Diversity, Equality & Inclusion Officer

Any sub-committees are made up of appointed & willing delegates from each of the member clubs of Jersey Cycling.

- Mountain Biking Jersey
- Cyclocross Jersey

Jersey Cycling Background – Considerations and Facts

1. Jersey Cycling was formed in 1988 to act as a representative body for cycling to the Island Games Association of Jersey (IGAJ) and the Commonwealth Games Association of Jersey (CGAJ)
2. Jersey Cycling's evolution from a representative body to a *governing body* was completed with a new constitution incorporated by the Royal Court of Jersey in 2012.
3. Caesarean Cycling Club, CASP Cycling Club, Big Maggys Race Team & Jersey Youth Cycling are the current member clubs of Jersey Cycling.
4. Jersey Youth Cycling (hereinafter referred to as the 'JYC') is currently the only subsidiary of Jersey Cycling and has its own Executive Structure.
5. Cyclocross Jersey (CXJ) & Mountain Biking Jersey (MTBJ) are both Sub Committees of Jersey Cycling, much of which organise each disciplines event under the JCA banner.

# Jersey Cycling Association

Jersey Cycling Background – Raison D'être of Jersey Cycling

Jersey Cycling's goals are as follows but not limited to:

- To increase the number of cyclists participating in cycle sport events and promote cycling in general.
- To encourage youth into the sport of cycling to promote health, social, psychological, model shift of active travel, physical & wellbeing benefits.
- To foster a competitive & supportive spirit and culture at all levels of the sport across all age groups.
- To work collaboratively & positively with stakeholders to achieve strategic outcomes.
- To setup, promote & establish a fund or funds for the furtherance of its activities.
- To affiliate & continue best practice & governance in line with local and national standards.
- To support riders wishing to race off island.
- To select where necessary representative teams for off island representation.
- To regulate all forms of cycle racing on the island.
- To represent the sport of cycling in the best possible way.
- To recognise and support key minority groups & assist them with a pathway into sport.
- To provide a platform for riders wishing to push the boundaries of sporting performance in cycling.
- To engage with key stakeholders & maintain high standards of professionalism throughout all operating procedures.
- Advocate for, develop, and maintain high-quality cycling facilities, such as pumptracks, training areas, and safe routes, that support participation, performance, and community engagement.
- Offer training and programs to build a sustainable volunteer base.
- To pursue charity status to strengthen governance, open up new sources of funding, and enhance Jersey Cycling's ability to attract grants, sponsorships, and community donations.

Jersey Cycling Key Stakeholders

- Affiliate Clubs
- Non-Affiliate Clubs & Cycling Groups
- Government of Jersey
- Island Games Association Jersey
- Commonwealth Games Association Jersey
- Jersey Sports Council
- Parish Representatives
- Jersey Youth Service
- Jersey Sport
- British Cycling
- Public of Jersey
- British Clubs
- French Clubs
- Facilities
- Normandy Rescue

Jersey Cycling Background – Affiliations

# Jersey Cycling Association

Jersey Cycling is affiliated to the following organisations and groups:

- Island Games Association of Jersey (IGAJ)
- Commonwealth Games Association of Jersey (CGAJ)
- Jersey Sport (JS)
- Jersey Sports Council (JSC)
- British Cycling (BC)

**Section 1 Continued - Jersey Cycling Background – Sporting & Community Objectives**

Jersey Cycling's sporting & community objectives are not limited to but include achieving the highest possible performances & positive attendances supporting inclusion within the sport of cycling:

- Commonwealth Games (Road, Track & MTB XC).
- Island Games (Road/MTB XC).
- National Championships and the various category levels (Road/MTB/CX).
- Youth National Championships (Track, Road, MTB & CX).
- Inter-Insular competitions for Team Jersey.
- Channel Island youth performance and results.
- Key events off-Island for Jersey Race Team & Team Jersey (Any rider of either gender in any cycling discipline who will represent Jersey within the framework of the Jersey Race Team Plan (JRTP)).
- Placement of riders in off-Island professional cycling teams.
- Community sessions with non-cycling members in particular youth riders
- Build and maintain a strong base for development of coaches, commissaires, leaders & opportunities to continue through coaching, commissaire & leader pathway.
- Community engagement at various sites such as pump tracks, slalom areas, trails & tracks.
- Advocate for, develop, and maintain high-quality cycling facilities (pumptracks, trails, training hubs, and safe routes) to support participation, performance, and community engagement.

More detail on sporting objectives can be found in the 'Jersey Race Team Plan' document.

Jersey Cycling Background – Event Venues

Jersey Cycling has the following facilities at its disposal for the conduct of cycle racing and cycle coaching:

- The Frank Machon outdoor cycling track at Les Quennevais Sports Centre

- Designated road race courses subject to Parish approval and continual risk assessment; Watersplash circuit, Bal Tabarin Les Landes circuit, Les Platons circuit, Hougue Bie circuit, La Corbiere circuit, The Cotcher circuit, Round The Bays circuit and Mont Cambrai circuit, Watersplash & Corbiere Race

- Designated Time Trial courses subject to parish approval and continual risk assessment; La Mare – Gorey – La Mare 10M TT, La Mare – St Catherines – La Mare 17M TT, Round Island TT, St

Ouen's Manor – Maufant – St Ouen's Manor 25M TT, La Pulente – Hydrangea – La Pulente 15K TT, La Pulente – La Pulente 5M TT, St Ouen's Manor – Maufant – St Ouen's Manor 50M TT, West 40KM TT

- Designated Hill Climb courses subject to parish approval and continual risk assessment; Bouley Bay, Bonne Nuit Bay, Mont Pinel/Jubilee Hill, St Catherine's Hill, Greve De L'Ecq A (West), Greve De L'Ecq B (East)

- The Town Criterium St Helier circuit subject to the annual grant of a road closure order from Transport & Technical Services, Jersey Kart Circuit – approval from kart club & St Johns Parish.

- Mountain Bike Circuits subject to ongoing landowner approval; - Greve De L'Ecq Woods, Val De La Mare, Jubilee Hill, Les Quennevais Circuit, Les Platons

- Cyclocross Circuits subject to ongoing landowner approval; - Jubilee Hill, Les Quennevais Circuit, Rozel Camping Park, Royal Jersey Agricultural & Horticultural Society, Simon Sand Pit

Jersey Cycling Background – A Proven Track Record

Jersey Cycling through the Caesarean Cycling Club (CCC) and Velo Sport Jersey (VSJ) have proven their ability to stage major international cycling events such as the spring festival in the eighties and nineties, the Island Games in 1997 and the Town Criterium in 2009 – 2011. Furthermore, in most recent years Jersey Cycling have been a major part of the 2015 NatWest Island Games running both open & female road & mountain bike events on the island. Jersey Cycling wish to be a key part of future island games held in Jersey.

These successes have consisted of road races using both open and closed public highways and on courses proposed for the 2015 Games. Jubilee Hill being overhauled to provide a lasting legacy for cross country mountain biking & other mountain bike disciplines.

Its expertise in running and showcasing cycling events throughout these periods have always attracted significant international media attention and top level cyclists including former Tour de France stage winners, national champions and professional teams for both men and women's squads.

Guernsey Island Games proved to be a success with a total medal count of: 15 Medals (7 Bronze, 5 Silver, 3 Gold)
Orkney Island Games also was a successful trip with a total medal haul of: 9 Medals (3 Bronze, 2 Silver, 5 Gold)

Most recently Jersey Cycling have been working extremely closely with the Government of Jersey and The Jersey Development Company to develop facilities for cycling on the island, in particular Pump Tracks. In 2025 Jersey Cycling also achieved the Jersey Sport Green Status Health Check.

## Section 2 - Core Development Areas for Jersey Cycling

In addition to the term-objectives of Jersey Cycling, there are a number of core areas which require evolution alongside specific projects. These areas are defined as follows:

Finance

Jersey Cycling requires funding in order to deliver upon its objectives. The key sources of funding anticipated are:

- Member clubs – the member clubs are required to pay a fee annually to affiliate to the governing body. This fee has remained low at £300.00. However, the fee may require increasing in order to bolster the finances of the organisation to cover the RPI % as of 2025/26 is a 3.5% increase.
- Jersey Sport – JS provides monetary support to Jersey Cycling in the form of travel grants & support in sport funding, for coaching and equipment amongst other forms of support. The level of funding is approved based on an annual application by Jersey Cycling in conjunction with the Executive.
- Private Funding – Private funding has always existed in the form of donations from individuals who wish to support cycling. This is viewed as supplementary to the more official forms of funding listed prior.
- British Cycling Grants – Applications into the BC grants fund can help accelerate development on island.
- Event Income – Cyclocross & Mountain Biking is currently run by Jersey Cycling. Road Racing is currently run by Caesarean Cycling Club.
- Sponsorship from corporate & private sector firms.
- Individual Membership – Jersey Cycling are exploring changes to the current constitution to allow for individual membership to the association and a license to race to remove entry barriers to those not wishing to be apart of a club but also blustering the JCA finances allowing for further development and investment in the sport for the future, allowing for greater sustainability.

It is crucial to the strategic plan that the Finance sector evolves alongside all of the Governing Body's objectives and projects in order to under-pin the secure development of cycling in Jersey.

Jersey Cycling's Treasurer is responsible for preparing periodic financial statements on the association's monetary position. Regular review of these statements is undertaken at meetings of the association by the Executive and delegates. Currently the position of treasuerer is vacant. Jersey Cycling President & Vice President will be overseeing transactions until a replacement is found. A financial software will be purchased to assist in this period.

Diversity, Equality & Inclusion

In 2024 Jersey Cycling co-opted in the role of Diversity, Equality & Inclusion Officer to better help the JCA reflect and represent the key minority group stake holders that are present in Jersey. Through the help of the

DEI Officer JCA has been able to target minority groups with specific coaching & race categories where deemed necessary. JCA has also implemented mandatory race guides for races so that any new riders can have any questions answered. Furthermore, toilet & medical cover at races is the new standard for JCA racing, to further support minority groups and maintain safeguarding standards.

As time moves on JCA is aiming to break down more barriers to cycling however these barriers come at a large financial cost to the association, one being such restrictions within the current Royal Court incorporated constitution.

Diversity, Equality & Inclusion is at the centre of all of the JCA's work. We do however recognise the hard work carried out by Jersey Sports team to ensure children have the ability to learn to ride, breaking down another barrier one day JCA may be able to do.

Race Commissaire, Officials, Event Organisers

It is the intention of Jersey Cycling to maintain a program of training for race organisers in the Islands under the British Cycling Commissaire structure. This will be done in the form of courses undertaken within the Islands by race organisers to ensure they are developed and skilled to safely promote and manage cycle racing both on and off the public highways, thi sincludes the new JCA racing standards, medical, toilets & race guides.

Historically, the Island has looked to British Cycling to provide a Commissaire and an Assistant Commissaire when organising high-profile events such as the Spring Festival or the Town Criterium. Moving forward, we aim to increase our workforce through support from Jersey Sport.

Safety Policy

Jersey Cycling will maintain a policy of best practice based on British Cyclings in consideration of safety in the progression of cycling in its many forms. Key to Jersey Cycling's policy of safety are:

1. The ongoing review, amendment and publication of its course risk assessments.
2. Training of key personnel in safeguarding children & vulnerable adults.
3. Provision of adequate medical support for events.
4. Provision of adequate toilet facilities for events.
5. Insurance is present to cover all activities.

League, Racing Divisions & Calendar

Jersey Cycling are responsible for overseeing, developing and maintaining the road racing, off road racing, racing categories and local calendar on behalf of the member clubs. Jersey Cycling have allowed affiliate club Caesarean Cycling Club to oversee the running of road events since the reduction in members in other clubs since 2025. However, it is still being managed / overseen by the JCA in order to ensure good governance, saftey & sustainability of racing.

## Section 3 – Objectives Overview

There are a number of objectives of Jersey Cycling which it hopes to achieve in both the short term and longer terms which are listed as follows:

Section 3.1 - Short Term Objectives

- Creation of a management structure for Jersey Race Team including the following objectives:

- Publication of the Jersey Race Team Plan (JRTP) including:

*a)* Planned Events for Jersey Race Team
b) Selection process for events
c) Budget plan for financing of such events
d) Process for evaluation of the plan post-season including measurables
e) Publication of the 2027 Island Games selection process including financial budget plan, financial viability assessment and selection date milestones

- Continuously improve and update the new public website – www.JerseyCycling.je – The website will provide a platform for a new communications system for the sport's governing body and will include but not be limited to the following information and features:

- A rider database for searching for results and prior race history *
- An image facility for race coverage and snapshots of local and off-Island events featuring local riders and other related stories
- A news section with past and current PDF's of news pertaining to our sport
- Information on the management structure and contact procedures
- An electronic copy of Jersey Cycling's constitution & key updated documents
- A continual up-to-date sponsorship portfolio for Jersey Cycling initiatives
- Up-to-date project status reports / news articles
- Community area for non-racing type events
- Key Safeguarding information & links to CPSU, NSPCC

- Review and update the Island Games qualifying standards including publication of these standards and associated information before the end of January 2026.
- Gain British Cycling grants to support race sustainability.
- Support pilot programs for underrepresented groups cycling pathways, ensuring facilities and events are accessible to all demographics. One of these being equipment pilots.

Section 3.2 - Medium Term Objectives

Jersey Cycling aims to achieve the following objectives within 2026 and 2027:

- Update and organise a JCA awards evening for JCA Championship events.
- Sponsorship Portfolio for Jersey Cycling to be produced before the end of 2026.
- Defining and implementing a resource strategy for coaching within the Jersey Cycling structure, to include paid coaches through coaching income.
- Appointment of a media representative to help create a social media calendar simplifying advertisement.
- Gain funding from Jersey Sport, British Cycling, Jersey Community Foundation & other investors
- Definition and documentation of roles and responsibilities for Jersey Cycling

Section 3.3 - Long Term Objectives

There are a number of long-term objectives which Jersey Cycling aims to achieve, some of which are yet to be fully defined. However, save for exact time lines these objectives are at a high-level, clear to the Executive and are listed as:

- The appointment of a salaried Official reporting to the Executive. The title and responsibilities are yet to be confirmed.
- Pursue formal charity status to strengthen governance, open up new sources of funding, and enhance Jersey Cycling's ability to attract grants, sponsorships, and community donations.
- Establish privately owned cycling facilities on the island.
- Implementation & development of cycling facilities including:

- A mandate to pursue a maintenance plan for the Frank Machon Track at Les Quennevais
- Development of Cycling facilities for MTB including the existing Jubilee Hill Island Games Course in preparation of future games, BMX racing and training

## Section 4 - Points of Contact

Should you wish to obtain and further information from Jersey Cycling, please contact the following Officers:

Jay Cracknell Karen Bull

# Jersey Cycling Association

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